

JAY HARTWELL

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EDUCATION

Columbia University, Graduate School of Journalism. New York City.
Graduated May 1979 with Master of Science degree. Overseas Press Club Scholarship.

The Colorado College. Colorado Springs, Colorado.
Graduated May 1978 with Bachelor's Degree Cum Laude. Major: Political Science.

EXPERIENCE

Lecturer. University of Hawaii at Manoa, School of Communications. Honolulu: Fall 2018.

- JOUR 460/COM 460 Media Ethics. Three credit, mandatory class for majors.

Media Educator/Consultant. Honolulu and Asia: H4 Media. November 1, 2017 – present.
Summers 2015, 2016 and 2017. As a volunteer or paid instructor/lecturer, used summer vacations and then retirement to attend trainings, organize conference panels, lead workshops and present lectures for media associations and university journalism programs in Asia and U.S.

- **Coordinator:**
 - Columbia Journalism School Travel Fellowship. Hong Kong: Asian American Journalists Association N3Con. Oversaw selection process for 11 students vying for three, \$750 travel grants to attend AAJA-Asia annual conference, Spring 2018.
 - Google Digital Journalism Award, Hong Kong: N3Con. Developed criteria and managed judging of six undergraduate entries for a Google News Lab sponsored contest that provided \$1,000 first prize for best package on Asia, Spring 2018.
- **Content Editor:**
 - AAJA-Asia's N3Con 2017 and 2018 Magazines: <https://issuu.com/aajaasia/docs>
- **Workshop Presenter:**
 - "Journalist for a Day," Thimpu: Bhutan Centre for Media and Democracy, Youth Initiative Media and Democracy Literacy Training, July 7, 2018.
 - "Reformat Print Content for Web," Hanoi: Vietnam Journalists Training Centre, May 29-31 2017. Interpreted by Anh Van Nguyen.
 - "Live Streaming," Hanoi: Vietnam Journalists Training Centre, June 1-2, 2017. Interpreted by Anh Van Nguyen.
- **Training Participant**
 - "Leadership with Bloomberg and Dr. Ron Brown," Hong Kong: May 27, 2018.
 - "Google News Initiative Overview with Irene Jay Liu," Hong Kong: Google Headquarters for N3Con participants, May 24, 2018.
 - "Social Media Master Class with Sree Sreenivasan," Hong Kong University: May 26, 2018.
 - "Harnessing Your Vocal Power with Arthur Joseph," Hong Kong University:

N3Con, May 25, 2018.

- **Panel Convener** (developed theme and recruited panelists):
 - “Native vs. Foreign: Challenges in International Reporting,” Hong Kong University: N3Con panel with Irene Jay Liu (Google News Lab), Joanna Chiu (Agence France-Presse), Masato Kajimoto (Hong Kong University), Neil Webster (Wall Street Journal). Moderated by Richard C. Paddock (The New York Times). May 26, 2018.
 - “The Challenges of Expat Reporting,” Hong Kong University: N3Con panel with Catherine Lai (Hong Kong Free Press), K. Oanh Ha (Bloomberg), Yuri Nagano (MergerMarket Group), Wilfred Chan (Journalist). Moderated by Richard C. Paddock (The New York Times). May 20, 2017.
 - “Journalism’s Future in Vietnam,” Ho Chi Minh City: University of Social Sciences and Humanities (USSH) with Thi Kim Dung Tong (Nikkei), Dien Luong (VN Express), and Lien Hoang (Bloomberg/BNA). Moderated by Dr. Trieu Thanh Le (USSH-HCMC), May 24, 2017.
 - “Future of Journalism Education in Vietnam,” Hanoi University of Business and Technology: Engaging with Vietnam conference with Le Quoc Minh (Vietnam Plus), Dr. Nguyen Thi Thanh Huyen (USSH-Hanoi), Dr. Trieu Thanh Le (USSH-HCMC), respondents Dr. Peter Zinoman (University of California at Berkeley) and Dr. Pham Quang Minh (Vietnam National University Hanoi) and moderated by Jay Hartwell, July 8, 2015.
- **Adviser:**
 - Social Media Student Journalists Adviser. Osaka: Kindai University, Japan English Model United Nations Conference, June 22-24, 2018.
 - Social Media and Photography Student Journalists Adviser, Osaka: Kindai University, Japan English Model United Nations Conference, June 23-25, 2017.
- **Researcher:**
 - Vietnam Television International documentary unit. Honolulu: Assisted with U.S. reporting and site visits for “War Memento,” May 2015.
- **Lecturer:**
 - “Role of News Media in a Democracy,” Thimpu: Bhutan Centre for Media and Democracy, Youth Initiative Media and Democracy Literacy Training, July 5, 2018.
 - “Role of News Media in a Democracy,” “What is News,” “Sources of News,” “Media Manipulation and How to Resist,” and “Hate Speech and Power of Social Media,” Thimpu: Bhutan Centre for Media and Democracy, Civil Society Organization Media and Democracy Literacy Training, June 29-30, 2018.
 - “11 Lessons Learned from a Life in Journalism,” Osaka, Kindai University: Japan English Model United Nations Conference, June 22, 2018.
 - “Reformat Print Content for Social Media Platforms,” Taipei, Taiwan: University News Staff, National Chengchi University, May 30, 2018.
 - “Career Conversations,” Hong Kong University: N3Con, May 26, 2018.
 - “Reformat Print Content for Web,” Tokyo University: Tokyo Daigaku Shimbun Staff, June 2, 2017.
 - “11 Lesson Learned from a Life in Journalism,” Osaka: Kindai University Japan English Model United Nations Conference, June 23 2017.

- “Nature of Hawaii,” Osaka: Kindai University E-Cube, June 21, 2017.
- “Student Media in Hawaii,” Busan: Busan [South Korea] University of Foreign Studies, The Operating Condition and Role of Korean U.S. University Journalism Seminar, June 10, 2017.
- “Reformat Print Content for Social,” Hue, Vietnam: Thua Thien Hue Newspaper Staff, June 6, 2017. Interpreted by Le Thi Thanh Thao.
- “Skills to Use Facebook Live,” Hue: Hue University of Sciences, Faculty of Journalism and Communications Students, June 6, 2017. Interpreted by My Linh Ho.
- “Designing Contents of Website for System of Social Communications,” Hue: Hue University of Sciences, Journalism and Communications Students, June 7, 2017. Interpreted by My Linh Ho.
- “Reformat Print Content for Social,” Ho Chi Minh City: University of Social Sciences and Humanities, Faculty of Journalism and Communication Students, May 24, 2017.
- “Social Media Marketing for Businesses,” Ho Chi Minh City: Center for Vietnamese and Southeast Asian Studies, University of Social Sciences and Humanities Students and Faculty, May 23, 2017.
- “Facebook Live” and “Shooting Video on Smart Phone,” Seoul, South Korea: AAJA-Asia N3Con, May 27, 2016.
- “Reformat Print Content for Web and Social,” Seoul, South Korea: Ewha Womans University, Communication and Media Students, May 24, 2016.
- “11 Lessons Learned from a Life in Journalism,” Seoul, South Korea: Sogang University, Graduate School of Journalism, May 26, 2016.
- “Student Media in Hawaii,” University of Tokyo: Tokyo Daigaku Shimbun Staff, May 22, 2016.
- “Student Media in Hawaii,” Tokyo: Komazawa University, Faculty of Global Media Studies Students, May 16, 2016.
- “Life Lessons,” Hawaii Student Media,” Media Scene in United States,” and “Transitioning Print to Web,” Singapore: Ngee Ann Polytechnic, Mass Communication Students, June 2, 2016.

Fulbright Core Scholar – Vietnam. Hue, Vietnam: August 2013 – June 2014.

- Provided 20 journalism workshops for 968 students with interpreter Huynh Thien An for Faculty of Journalism and Communications at Hue University of Sciences (photo and video magazine journalism and multimedia website journalism), Da Nang University of Education (photo and video journalism), Can Tho University (photo journalism) and Thai Nguyen University (photo and print journalism). Also ran 3-day photojournalism workshop for 10 participants at American Center for the U.S. Embassy in Rangoon, Burma (Yangon, Myanmar).
- Selected 32 best Hue students to serve as on-site reporters, photographers and videographers of Hue Festival, April 12-20, 2014. Reviewed and approved 1700 still photos for publication on festival’s Flickr account and 32 videos on its YouTube channel.
- Conducted with interpreter Huynh Thien An three workshops on magazine design for 60 editors and one workshop on online reporting for 36 reporters – all organized with the Center for Further Training of Professional Journalists, Vietnam Journalists Association,

in Hanoi and Ho Chi Minh City.

- Presented “Fulbright Opportunities,” Yangon, Myanmar: East-West Center International Media Conference, March 12, 2014, and “(Mis)Representing Vietnam through Photography,” Thai Nguyen University: Engaging with Vietnam Conference, December 16, 2013.
- Delivered three lectures at the American Center for the U.S. Embassy in Hanoi: “How to Present” to 90 people, “Citizen Journalism” for 30 participants and 10 staff, and “How to Present” to 300 people at the U.S. Consulate in Ho Chi Minh City.

Faculty Adviser - Student Media. University of Hawaii - Manoa. Honolulu: July 1997 – October 31, 2017. Interrupted for 10 months while serving as Fulbright Scholar: 2013-2014.

- Advised student-led media programs, including the campus newspaper (Ka Leo), news website (kaleo.org), social media (@kaleoohawaii), the biannual literary magazine (HawaiiReview.org), radio station (KTUH.org) and video production unit (University of Hawaii Productions), that began August 1997 and was interrupted for 11-month leave of absence to serve as Fulbright Core Scholar in Viet Nam.
- Provided year-round journalism training for student editors and staff that ranged from one to six-hour sessions covering multimedia approaches, interviewing, ethics, photography, packaging content and design for print, web and social platforms.
- Gave program students daily advice on training, management, hiring, budgeting, personnel, reporting/writing/editing stories for all mediums, libel, First Amendment, design, advertising, staff recruitment and retention, media law, job hunting, marketing, procurement, programming, and Federal Communication Commission regulations.
- Collaborated with School of Communications and Department of English faculty to integrate their curriculums and students with our media program through 1 and 3-credit practicum and internships.
- Coordinated since 2001 annual Journalism Day workshop for high school media programs that involved 10 professionals preparing up to 100 students for one of three press conferences, with afternoon breakouts on design, photography, editing and online platforms.
- Reorganized and then supervised since 2010 annual Hawaii High School Journalism Awards competition. Duties included recruiting judges and entries, handling their online distribution and evaluations and putting together awards banquet.
- Taught EDEA 370 “Peer Leadership and Mentoring” Practicum and Course that has Oral Communication and Writing Intensive foci that emphasizes discussion, reflection and use of Teams Courses to identify leadership challenges and opportunities in teams.
- Developed 2003, 2005, 2006, 2007 and 2008 workshops for UH System student newspapers with Pulitzer Prize-winning journalists with Hawaii ties: then *Los Angeles Times*’ reporter Robert Lopez, *USA Today* reporter Byron Acohido and then *Sacramento Bee* editor Melanie Sill. Collaborated with university departments and three professional associations to underwrite costs: SPJ-Hawaii. AAJA Hawaii Chapter. Media Council Hawaii.
- Oversaw student-initiated projects to ensure compliance with federal, state and university rules: including 2001 construction of \$70,000, 3,000-watt FM tower, antennae, and transmitter and on-campus concerts for up to 4,000 attendees (Bob Dylan, Sheryl Crow, Beck, No Doubt) that generated additional revenue for radio station.

- Provided university sponsorship for grants to high school journalism programs from Newspaper Association of America Foundation and Dow Jones Newspaper Fund.
- Coordinated Society for News Design workshop on campus with Society of Professional Journalists' Hawaii Chapter, February 2004.
- Developed specifications for and managed \$212,000 printing contract; using two, off-site 4-color presses requiring FTP file transfers, inserts, occasional glossy covers, once a week air and truck delivery from Maui after four years of three-days-a-week publication.
- Purchased, maintained and oversaw updating 45 computers and software (OS X) and user accounts with Adobe Creative Suite 6.0 and InCopy 5.5 and FileMaker 11; with offsite virtual server and backup serviced by \$3,000 contract with campus' Information Technology Services.
- Helped prepare and complete annual budget, monthly reconciliations and variances. Filed monthly P-card logs, confirmed student status via BANNER system, initiated and finalized requisitions for Purchase Orders and travel paperwork through university's financial management information system (Kuali) and eTravel, oversaw SuperQuote bidding with commercepoint.com.

Media Director. Gary Gill for Mayor. Honolulu: August 1994 – September 1994.

Communications Officer. Honolulu City Council. Honolulu: October 1992 – July 1994.

Writer/Researcher. Honolulu: June 1988 – October 1992 and October 1994 – July 1997.

- Researched *Na Mamo: Hawaiian People Today*, 250-page nonfiction book on modern native Hawaiians perpetuating cultural traditions. Kawanakoa Foundation Fellowship covered expenses first two years; part-time jobs the second two and again 1994-1997.

Reporter and Night City Editor. The Honolulu Advertiser. Honolulu: Nov. 1980 – June 1988.

- Reported for 105,000-circulation, locally owned, morning newspaper. Beats included government, Hawaiian affairs and culture, education, arts, and general assignment.
- Headed investigations of racism, homelessness, and tourism fraud.

News Assistant Intern. Cable News Network (CNN). New York City: Summer 1980.

Graduate Assistant. Columbia University. New York City: September 1979 – June 1980.

- Oversaw broadcast lab for Graduate School of Journalism.

Reporter. Honolulu Star-Bulletin. Honolulu. Summers 1977 (Intern) and 1979.

- Worked as general assignment staff writer for Honolulu's afternoon daily newspaper.

PUBLICATIONS

- *Na Mamo: Hawaiian People Today*. (Honolulu: Ai Pohaku Press, 1996).

AWARDS

- Lifetime Member, College Media Association, 2017.
- Awardee, Fulbright U.S. Core Scholar for Vietnam (2013-2014).
- Awardee, College Media Assn. Reid H. Montgomery Distinguished Service Award, 2012.

- Fellow, Knight Digital Media Center, University of California at Berkeley, January 2010.
- Awardee, College Media Assn. Four-Year Honor Roll Multi-Media Adviser for 2000.
- Awardee, 1997 Book of the Year and Excellence in Hawaiian Culture honors from Hawaii Book Publishers Association (for Na Mamo: Hawaiian People Today).
- Recipient, Kawanakoa Foundation Fellowship for Research/Writing (1988-1990).

PROFESSIONAL AFFILIATIONS

- Secretary, Fulbright Association, Hawaii Chapter, 2018 – present.
- President, Hawaii Publishers Association, 2017 – present. Board Member and Education Committee Chair (2010 – present).
- Member, Hawaii Scholastic Journalism Association, 2017 – present.
- Board Member, Vietnamese-American Chamber of Commerce of Hawaii, 2017 – present.
- Member, Asian American Journalists Association (Asia Chapter), 2015 – present.
- Member, College Media Association, 1997 – present. (Lifetime Member conferred 2017.)

PRESENTATIONS (U.S.)

- “Be Prepared for Breaking News,” “Shooting Video on Your Smart Phone,” “Reformatting Content for Social Media,” “Facebook Live,” and “11 Lessons Learned from a Life in Journalism” at the Associated Collegiate Press National College Journalism Conventions (Long Beach: March 1-3, 2018; Dallas: October 26-29, 2017; San Francisco: March 3-5, 2017; Washington, D.C.: October 21-23, 2016; Los Angeles: February 18-21, 2016; Austin: October 29-31, 2015).
- “Reinventing Student Media,” moderated half-day, facilitated workshop at Associated Collegiate Press National College Journalism Conventions in San Francisco: March 2, 2017, Washington, D.C.: October 20, 2016, and Los Angeles: February 20, 2016.
- “Fulbright Scholar Opportunities,” Office of Student Affairs, University of Hawaii at Manoa, February 23, 2015.
- “Fulbright in Your Future,” Associated Collegiate Press National College Journalism Convention, Philadelphia: October 31, 2014.
- “The AP Quiz,” University of Hawaii at Hilo, Media Symposium, October 1, 2011.
- “Getting Media,” Hawaii State Student Leadership Conferences, 2008, 2006, 2004.
- “Ten Tips to Surviving Reader Outrage” and “College Editor. Summer Intern. The Job,” Associated Collegiate Press National Convention, Dallas: November 8, 2003.
- “Your Journalism Future,” Hawaii Publishers Association annual awards luncheon for Hawaii High School Journalism Awards, Honolulu: May 9, 2003.
- “College Editor. Summer Intern. The Job.” JEA/NSPA National High School Journalism Convention, Portland: April 12, 2003.
- “Getting Media,” Association of College Unions International Hawaii Sub-Regional Conference, Hilo: October 1998.

SERVICE

- Secretary, Positive Coaching Alliance-Hawaii, 2003 – 2012.
- Assistant Scoutmaster, Troop 10 (Kaimuki), Boy Scouts of America, 2003 –2011. Wood Badge, October 2003. BSA Committee Chair, Pack 1 (Makiki), 2000 – 2002.
- President, The Early School Board of Directors, 1993 – 1995.